



TEXAS ENERGY SUMMIT

Exhibitor and Sponsorship Information

November 13 – 15, 2017

Dallas/Plano Marriott at Legacy Town Center
Plano, TX

Background: The Texas Energy Summit – CATEE 2017 is hosted by the Texas A&M Energy Systems Laboratory (ESL). The ESL is a division of the Texas A&M Engineering Experiment Station (TEES) and a member of the Texas A&M University System.

This 14th annual educational conference and business expo will provide our attendees the opportunity to engage with industry experts, state and local policy makers, business leaders, entrepreneurs, researchers, facility and energy managers, utility and energy service experts, and more in a lively conversation about cleaner air, a better built environment and a new energy economy. The conference rotates annually among the metropolitan air quality regions of Texas addressing issues of local, state and global impact.

Conference Theme and Program: This year's theme is the **Texas Energy Summit** where we will delve into the various aspects of energy management in Texas as we continue to build new and exciting program offerings for attendees. Our 2017 Steering Committee will select the program topics and speakers, drawing on experts in their fields. The program features one day of pre-conference workshops with a tour(s) and two days of conference sessions across specific conference tracks considering the policy, technology or implementation aspects of air quality, energy efficiency, renewable energy and more.

Target Audience: 200+ industry professionals, local and state leaders, government officials and staff, facility managers, utility and energy services resources, business owners, industry experts, researchers, and clean energy and air quality advocates.

Location: The Texas Energy Summit – CATEE 2017 will be held at the elegant Dallas/Plano Marriott at Legacy Town Center, 7121 Bishop Road Plano, TX 76024. Hotel reservation information is available at <http://catee.tamu.edu/hotel>.

Sponsorship Opportunities

Take advantage of a variety of Sponsorship Opportunities for the Texas Energy Summit – CATEE 2017. In return, we offer promotional opportunities for you among more than 200+ highly targeted attendees and a business expo with more than 20 exhibitors. We have a mix of sponsorship packages to fit your needs. Contact [Betin Santos](#) at 832-630-3126 or [Angie Rowell](#) at 979-458-3437 for more details or to craft a sponsorship package to fit your goals and budget!

All sponsors will receive:

- Your company logo on promotional materials including conference website, email marketing, and printed event program
- Pre- and post-conference attendee registration lists in electronic form
- Exhibit booth in the Texas Energy Summit – CATEE 2017 Business Expo
- **NEW!!** Opportunity to present a Flash Sales/Technology Presentation in Business Expo with premium sponsorship packages - Bronze (10 mins), Silver, Gold and Platinum Sponsors (15 mins)

Platinum Level Sponsorships

Host Utility Sponsor (exclusive)

\$10,000

- Recognition as the Host Utility Sponsor in all program materials
- Special recognition during the opening keynote session
- Welcome remarks at opening keynote session and the opportunity to introduce the keynote speaker
- Premiere exhibit booth in the Texas Energy Summit – CATEE 2017 Business Expo area
- Signage next to the registration table
- Complimentary registrations for eight (8) people
- Company name and logo prominently placed on all conference marketing materials
- Literature or promotional item included in registration packets

Event Underwriter (APA)

\$10,000

- Recognition as an Event Underwriter in all program materials
- Special recognition during opening keynote session
- Introductory remarks at a general session
- Premiere exhibit booth in the Texas Energy Summit – CATEE 2017 Business Expo area
- Signage next to registration table
- Complimentary registrations for eight (8) people
- Company name and logo prominently placed on all conference marketing materials
- Literature or promotional item included in registration packets

Event Co-Host (State Energy Conservation Office - SECO)

\$10,000

- Recognition as an Conference Co-Host in all program materials and official host of scholarships for local governments
- Special recognition during opening keynote session
- Introductory remarks at a general session
- Premiere exhibit booth in the Texas Energy Summit – CATEE 2017 Business Expo area
- Signage next to registration table
- Complimentary registrations for eight (8) people
- Company name and logo prominently placed on all conference marketing materials
- Literature or promotional item included in registration packets

Special Event Underwriter (METCO Engineering)

\$10,000

- Recognition as an Event Underwriter, official host of evening reception and sponsor of the Malcolm L. Verdict Memorial Student Poster Competition Sponsor.
- Welcome remarks at evening reception
- Premiere exhibit booth in the Texas Energy Summit – CATEE 2017 Business Expo area
- Signage next to registration table
- Complimentary registrations for eight (8) people
- Company name and logo prominently placed on all conference marketing materials

\$7,500

Gold Level Sponsorship**Host of Conference Smartphone App (APA)**

- Recognition as the host of the Smartphone App for the Texas Energy Summit – CATEE 2017
- Special recognition during the opening keynote session
- Complimentary registrations for six (6) people
- Logo placement within the Mobile Registration App, Splash Screen on the Mobile Event App, the Desktop Registration Platform and all email communications
- Premiere exhibit booth in the Texas Energy Summit – CATEE 2017 Business Expo area
- Literature or promotional item included in registration packets

Silver Level Sponsorships**State of the State Luncheon Sponsor (exclusive) & CATEE Awards Luncheon Sponsor (exclusive)** \$5,000

- Recognition as the official host of the State of the State Luncheon or the CATEE Awards Luncheon
- Welcome remarks at luncheon
- Signage at the luncheon
- Premiere exhibit booth in the Texas Energy Summit – CATEE 2017 Business Expo area
- Complimentary registrations for five (5) people
- Literature or promotional item included in registration packets

Bronze Level Sponsorships**Refreshment Break Sponsor (3 available, Texas AirSystems)** \$3,500

- Recognition as the official sponsor of the refreshment break
- Signage next to refreshment table
- Complimentary registrations for three (3) people

New Professionals Meet & Greet Sponsor (NetworkThermostat) \$3,500

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• Complimentary registration for three (3) attendees

Expo Prizes Sponsor (Trane) \$3,500

- Exclusive opportunity to host QR code interactive scavenger hunts in the Business Expo area
- Host of raffles and prize giveaways
- Complimentary registrations for three (3) people

Wi-Fi Sponsor (Command Commissioning) \$3,500

- Branded Wi-Fi available for attendees
- Complimentary registration for three (3) attendees

Energy Champion Sponsorships**Pre-Conference Workshops and Tour Sponsors (1 available, Axiom Solar, McKinstry, Performance Services, Trane, APA)** \$2,500

- Complimentary registration for two (2) people

Charging Station Sponsor (2 stations available, City of Plano) \$2,500

- Branded charging station for cell phones, smartphones and other devices
- Complimentary registration for two (2) people

Texas Energy Summit Steering Committee Dinner (Schneider Electric) \$2,500

- Complimentary registration for two (2) people

Exhibitor Only - ALL "EXHIBITOR ONLY" BOOTHS ARE SOLD OUT

Please consider upgrading your support of CATEE by selecting one of the other sponsorship options shown above, or contact [Angie Rowell](#) or [Betin Santos](#) for a custom crafted sponsorship package to best meet your needs.

The following will take place in the Texas Energy Summit – CATEE 2017 Business Expo area:

- Tuesday continental breakfast and networking breaks
- Tuesday evening reception with open/hosted bar and hors d'oeuvres
- Wednesday continental breakfast and networking breaks
- Expo Games and other interactive games (QR Scavenger Hunts) are planned! We have fun and interactive ways to drive traffic to your booth.
- **NEW!!** Opportunity to present Sales/Technology Presentation in Business Expo with premium sponsorship packages - Bronze (10 min), Silver, Gold, Platinum (15 min)

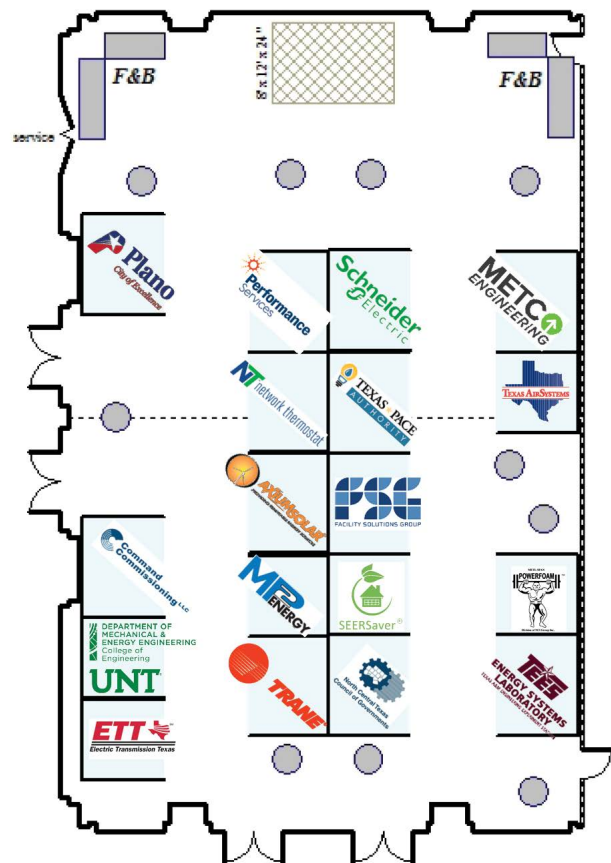
Expo Booth Only (\$1,200) ALL "EXHIBITOR ONLY" BOOTHS ARE SOLD OUT

- 8' x 8' exhibitor spaces* in our Business Expo (6 ft. skirted table, 2 chairs) with location of your choice (subject to availability and sponsorship level)
 - Complimentary registration for two (2) people
 - Company name and logo in conference marketing and program materials
- *Electricity, piping and draping are available from hotel for an extra fee

Event Schedule in Business Expo

The conference program is still being developed, and detailed Expo hours will be finalized soon, but we do expect to have the following structure for the Expo and will include the following sessions in the Expo area.

Monday, November 13, 2017
10:00 am -5:00 pm – SET UP
5:30 - 7 pm New Professionals Meet and Greet
Tuesday, November 14, 2017
8:00 am – 8:00 pm Expo Open
Continental Breakfast
Networking Breaks (2-3)
Sales/Technology Presentations in Business Expo
5:30 - 8 :00 pm Cocktail Reception - Expo Games
Wednesday, November 15, 2017
8:00 am – 5:00 pm Expo Open
Continental Breakfast
Networking Breaks (2-3) Expo Game
Sales/Technology Presentations in Business Expo



Please contact Betin or Angie to reserve your spot and schedule your Sales/Technology Presentation in the Business Expo soon!

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